



OBSIDIAN

VOLCANO CAMP

MAY 2025

Volcano Camp 2025 Itinerary

Tuesday, May 6th

- 8:00am Depart SF
- 11:15am Arrive Obsidian Ridge Vineyard
- 11:30am Obsidian's Volcanic Journey
- 12:30pm Lunch
- 1:30pm Adventures off the Volcano
- 2:30pm Group Photo
- 2:45pm Oak Tree
- 3:00pm Depart for Tallman Hotel
- 4:00pm Components of Volcanic Winemaking
- 5:00pm Free Time
- 6:30pm Dinner @ Tallman Hotel

Wednesday, May 7th

- 8:00am Breakfast @ Tallman
- 9:15am Meet in Hotel Lobby
- 10:00am Hike a Volcano
- 11:30am Session 1: Layers of Influence
- 1:30pm Asado Lunch
- 2:30pm Session 2: Selling the Edge
- 4:00pm Group Photo
- 4:30pm Departures
- 5:00pm Free Time at Hotel
- 6:00pm Meet in Hotel Lobby
- 6:30pm Dinner at Peace & Plenty

Tuesday, May 6th

Session 1: Obsidian's Volcanic Journey

Obsidian Wine Co. founders Arpad Molnar, Peter Molnar, and Michael Terrien and winemaker Alex Beloz share their experiences and insights over 25 years of planting, farming, and winemaking on on a sheet of solid volcanic glass at nearly 3,000 feet elevation, and the community of farmers & scientists they have met along the way.

Session 2: Obsidian Adventures

A discussion of the Obsidian teams' adventures off the volcano: from Carneros to Tokaj to Base Camp and down the proverbial Rabbit Hole.

Session 3: Components of Volcanic Mountain Wine

Obsidian Winemaker Alex Beloz leads a component tasting and blending session exploring the character differences and varietal expressions of the three distinct growing zones of Obsidian Ridge Vineyard.

Wednesday, May 7th

Session 1: Layers of Influence-Primary vs. Weathered Volcanic Soils

Geologists, viticulturalists, and winemakers discuss how volcanic wines reflect the land they come from. We'll taste two curated flights from volcanic winegrowing regions around the world. The first highlights primary volcanic soils-young, raw, unweathered lava rock, glass and ash. The second explored weathered volcanic soils-older, complex soils. Together they tell a story of how lava, ash, climate, and time shape this distinct class of wines.

Session 2: Selling the Edge- How Do We Talk About Volcanic Wine

Volcanic vineyards are among the most dramatic & difficult to farm, and the resulting wines are bold, tense, and wildly expressive. But how do we translate that to customers? Ryan Woodhouse of K&L Wine Merchants moderates an open forum to explore what makes volcanic wines resonate, where they fit in the market, and how to tell the stories that connect vineyards halfway around the world in an industry focused on AVA.

Volcano Camp Panelists

Ryan Woodhouse: Domestic Buyer, K&L Wine Merchants

With deep experience in wine buying and vineyard-driven storytelling, Ryan curates one of the most dynamic domestic portfolios in the country with a passion for site-expressive wines.

Seth Burgess: Geologist, U.S. Geological Survey

A volcanologist at the California Volcano Observatory, Seth studies how volcanic rocks form and how those processes shape the physical landscapes we live, farm, and build upon. sburgess@usgs.gov

Phil Mooney: Geologist, Sonoma State University

Phil Mooney is a structural geologist at Sonoma State University interested in the evolution of the western margin of North America. You can usually find him riding his bike or unwinding with a glass of wine. philip.r.mooney@gmail.com

Paul Skinner, PhD.: Soil Scientist & Viticulture Consultant

Paul combines scientific depth with hands-on farming insight, advising vineyards around the world. skinnerpw@gmail.com

Brenae Royal, Viticulture Consultant and Founder, Violet's Paradise

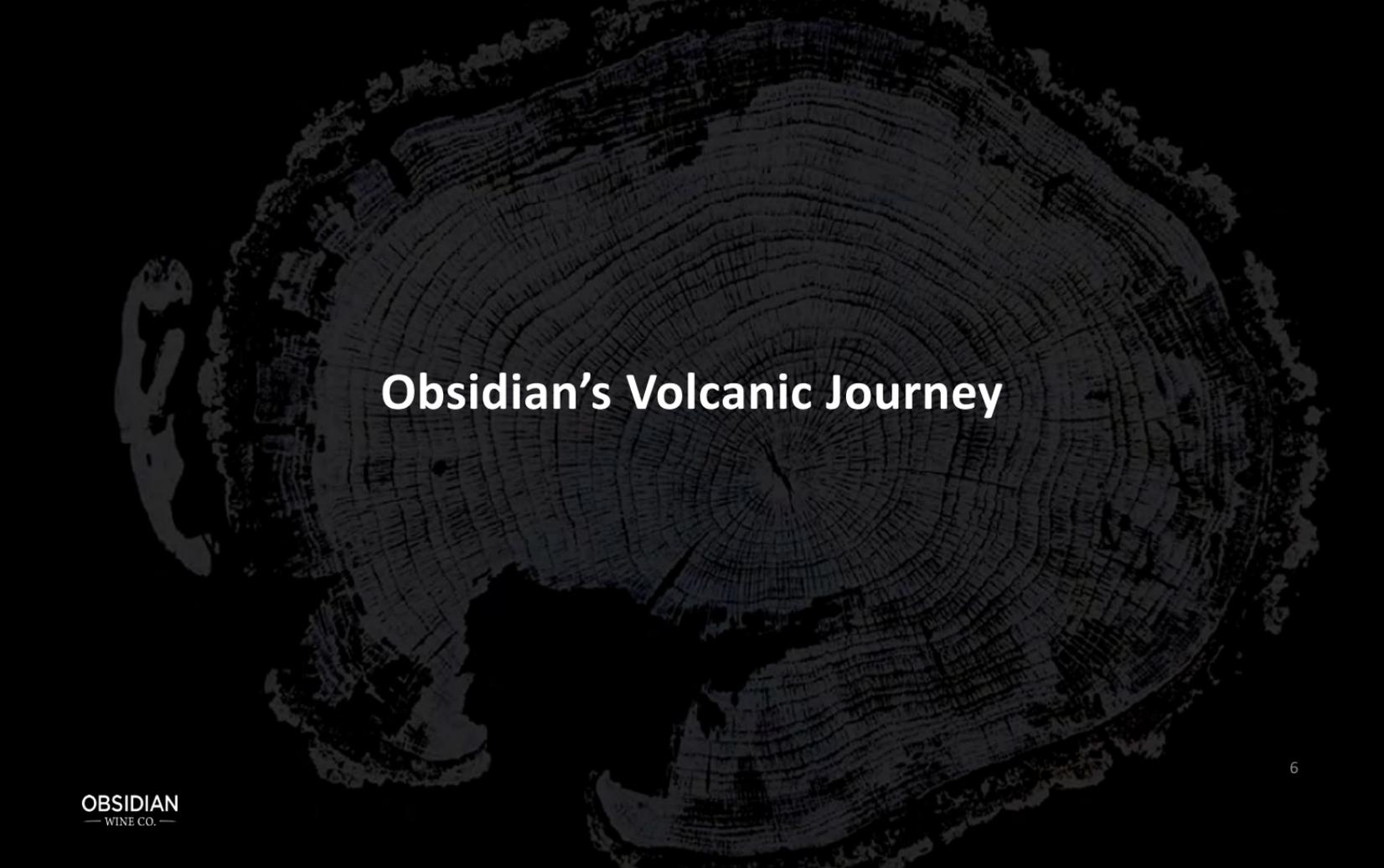
Manager of Sonoma's famed Monto Rosso Vineyard for over a decade, Brenae now leads her own wine project while consulting and advocating for sustainable agriculture. info@brenaeroyal.com

Nicole Hayden: Grower Relations Manager, Huneus Vineyards

Sourcing grapes across Northern California for a top producer, Nicole brings a broad view of how volcanic soils shape farming strategies and long-term grower partnerships. nhayden@huneuswines.com

Alex Beloz: Winemaker, Obsidian Wine Co.

Alex has crafted Obsidian wines for two decades, translating rugged volcanics into bold, elegant wines.



Obsidian's Volcanic Journey

PACIFIC OCEAN



MOUNT VEEDER
2,677'

SPRING MOUNTAIN
2,610'

MT. ST. HELENA
4,299'

COBB MOUNTAIN
4,760'

SONOMA VALLEY

MAYACAMAS MOUNTAINS

OBSIDIAN
RIDGE 2,875'

SAN FRANCISCO BAY

POSEIDON
VINEYARD 0'

NAPA VALLEY

NAPA

LAKE BERRYESSA

OBSIDIAN
WINE CO.



Co-Founders Michael Terrien, Peter Molnar, Arpad Molnar



Abandoned Walnut Orchard (Pre-Obsidian Ridge Vineyard)



Site Prep 1999



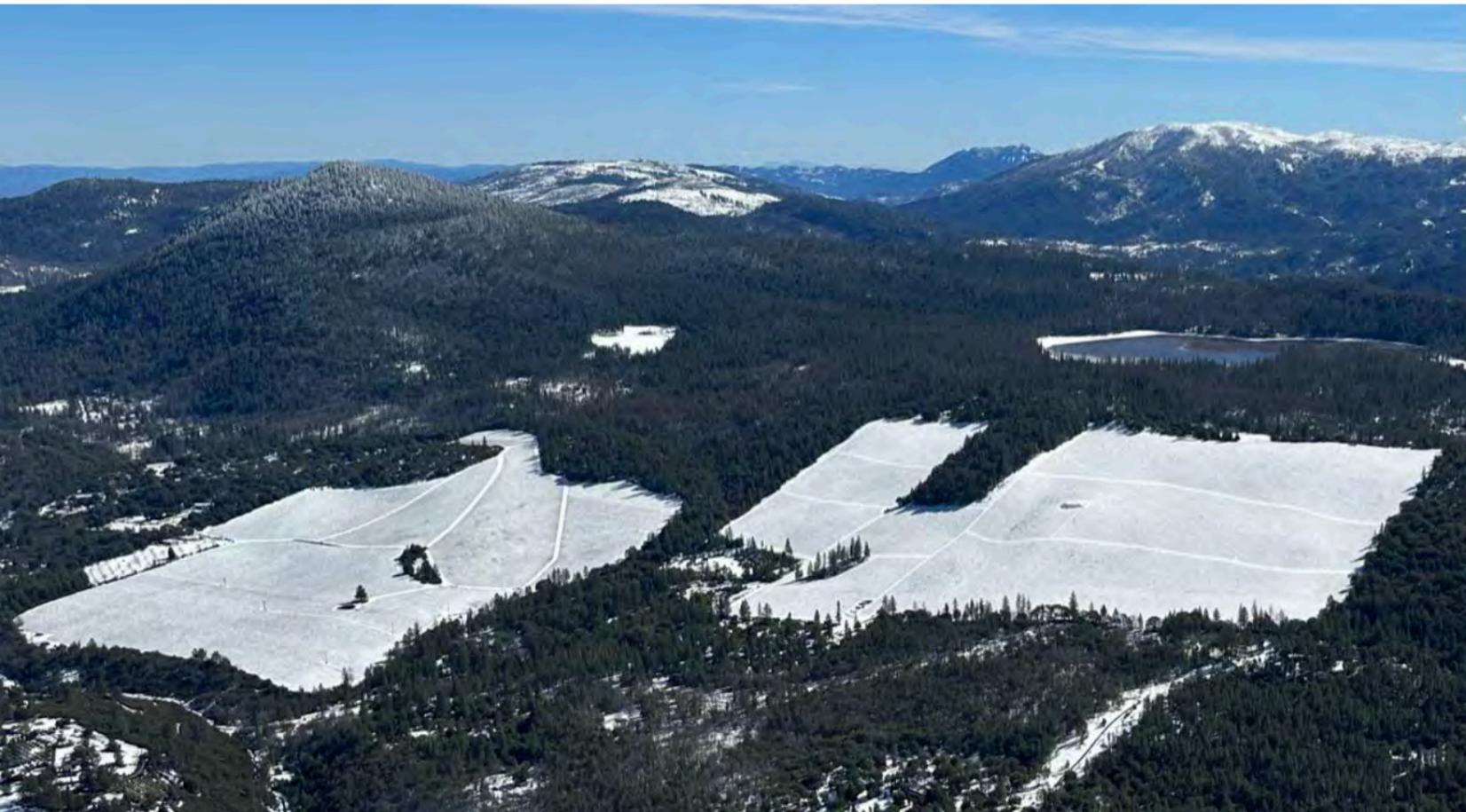


Obsidian Ridge Vineyard Eli's Block Pre-Planting





Obsidian Ridge Vineyard, Looking North



Obsidian Ridge Vineyard, Looking South 15



Obsidian Adventures: Off the Volcano

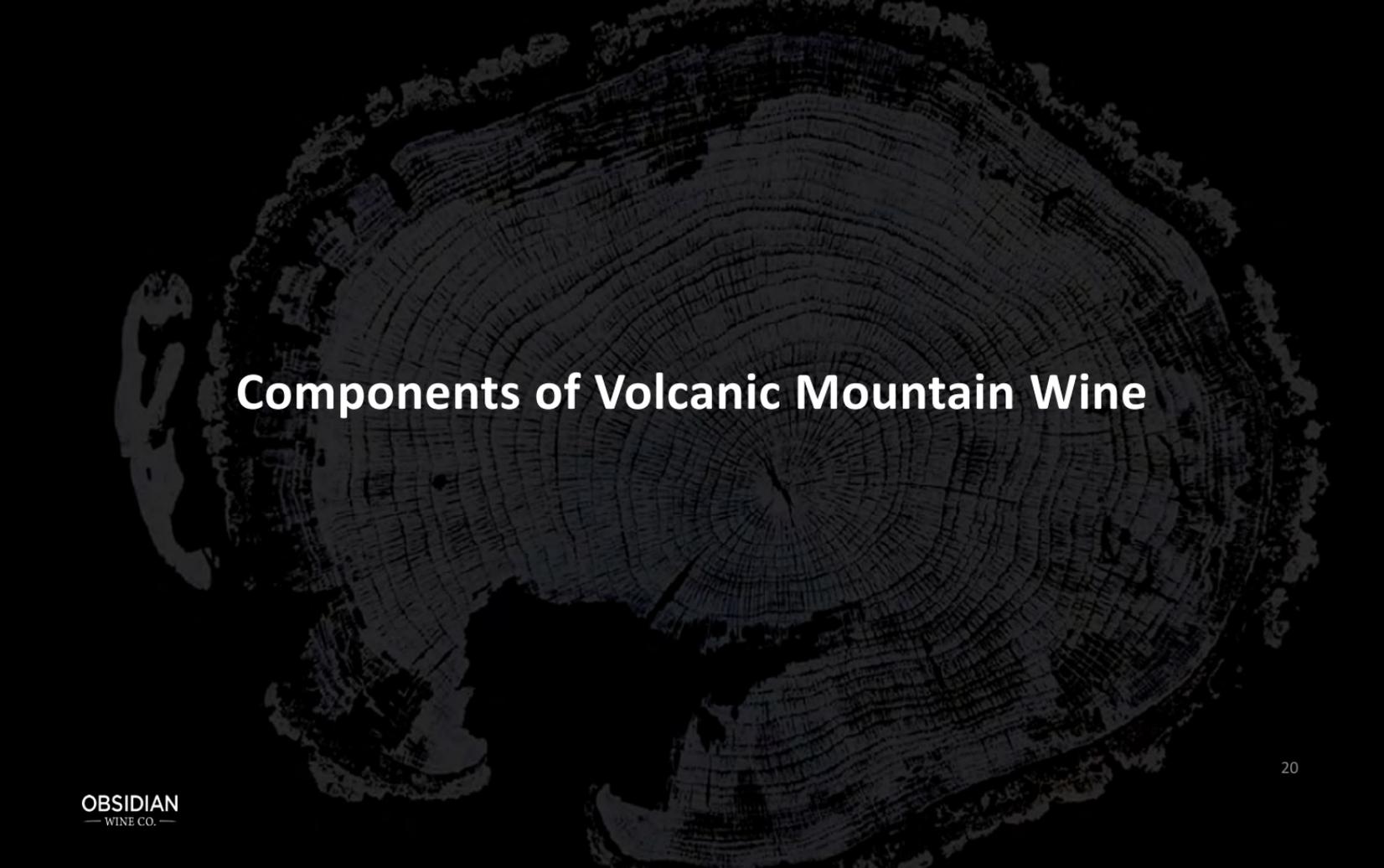


Poseidon Vineyard



Barrels & Casks made from Volcanic Tokaj Oak



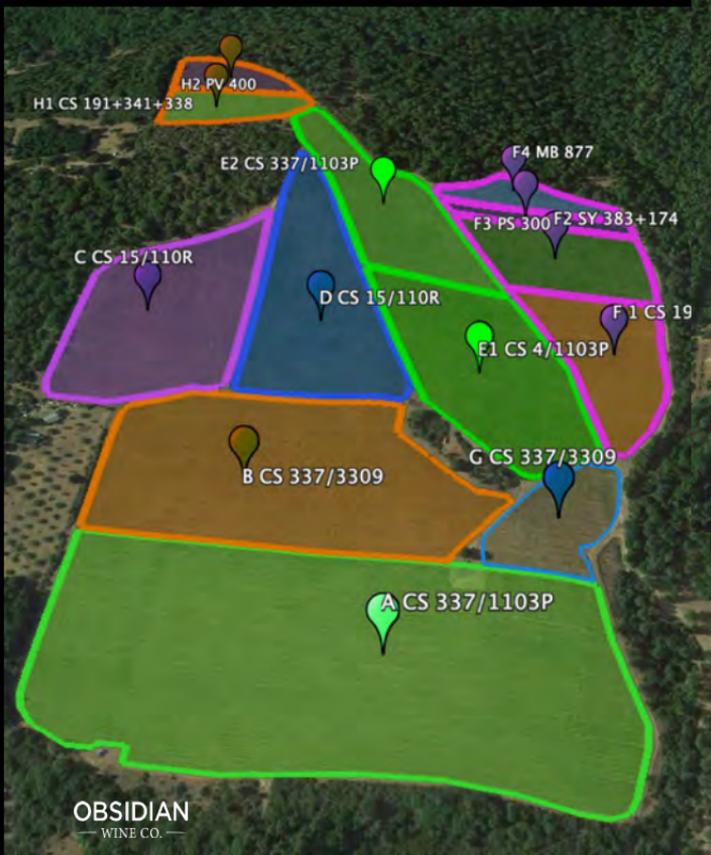


Components of Volcanic Mountain Wine

Obsidian: Unique Among Volcanics

- Obsidian is inert glass—neither rock nor mineral because its not crystalline
- Contributes no nutrients to soil
- Extremely low water retention/excellent drainage
- Highly reflective glass bounces UV into fruit zone
- Absorbs & radiates heat





OBSIDIAN RIDGE VINEYARD

- 235 acres planted
- Original parcel (L) planted 2000-2001
- Eli's Block (R) planted 2017-2019
- Elevation from 2400' to 2875'



The Holy Trinity of Cabernet

1. Complexity (phenolic ripeness)
2. Freshness (acidity)
3. Structure (drainage)

Volcanic Mountain Climate: Wine Impact

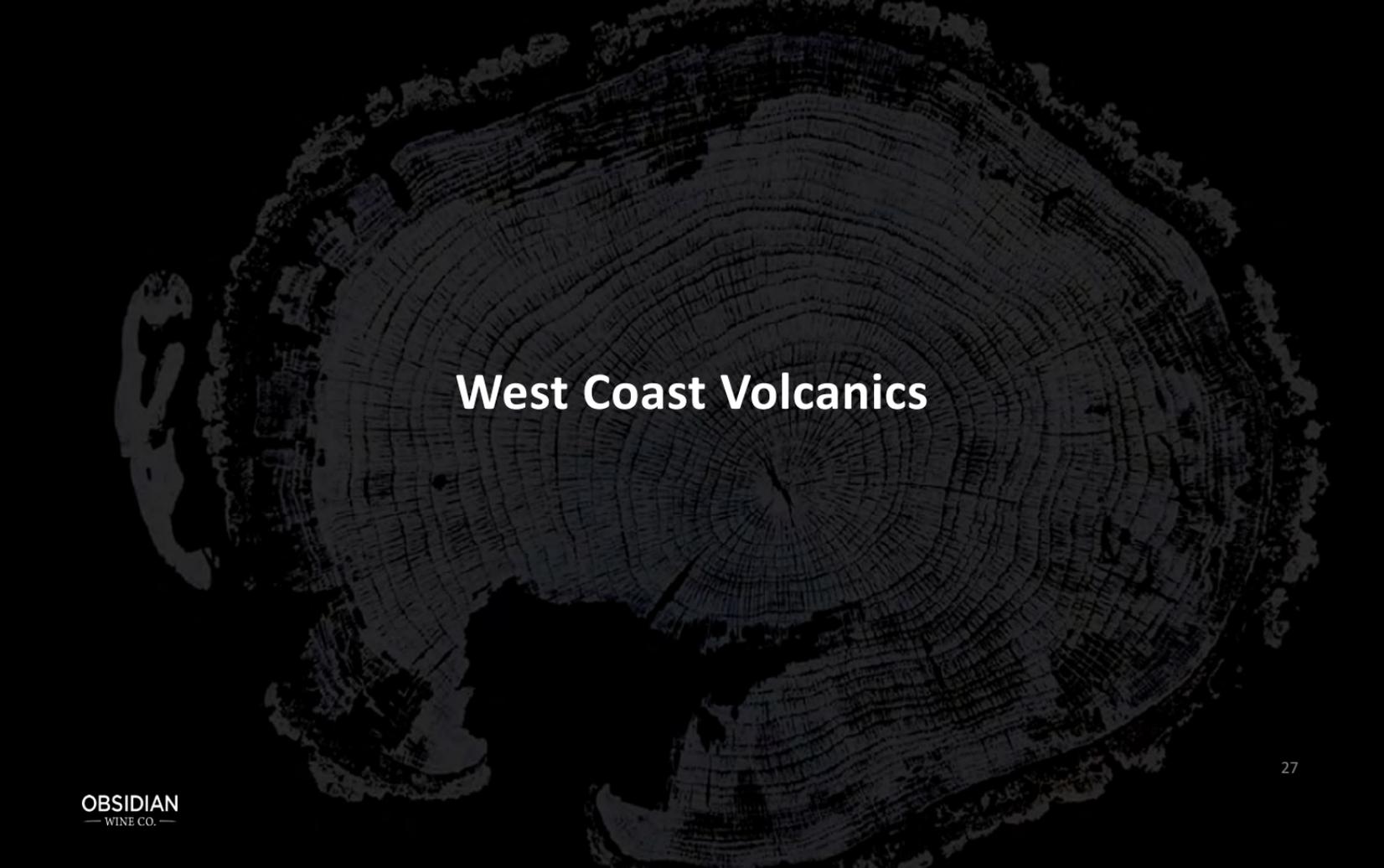
	Mountain climates	Obsidian Ridge Vineyard
Complexity (phenolic ripeness)	3% more UV every 1,000 feet	10%+ UV
Freshness (acidity)	Diurnal shifts	50 degree shifts
Structure (drainage)	Rocky soils	Covered in obsidian

THE RIPENING CURVE



OBSIDIAN Volcanic Trio

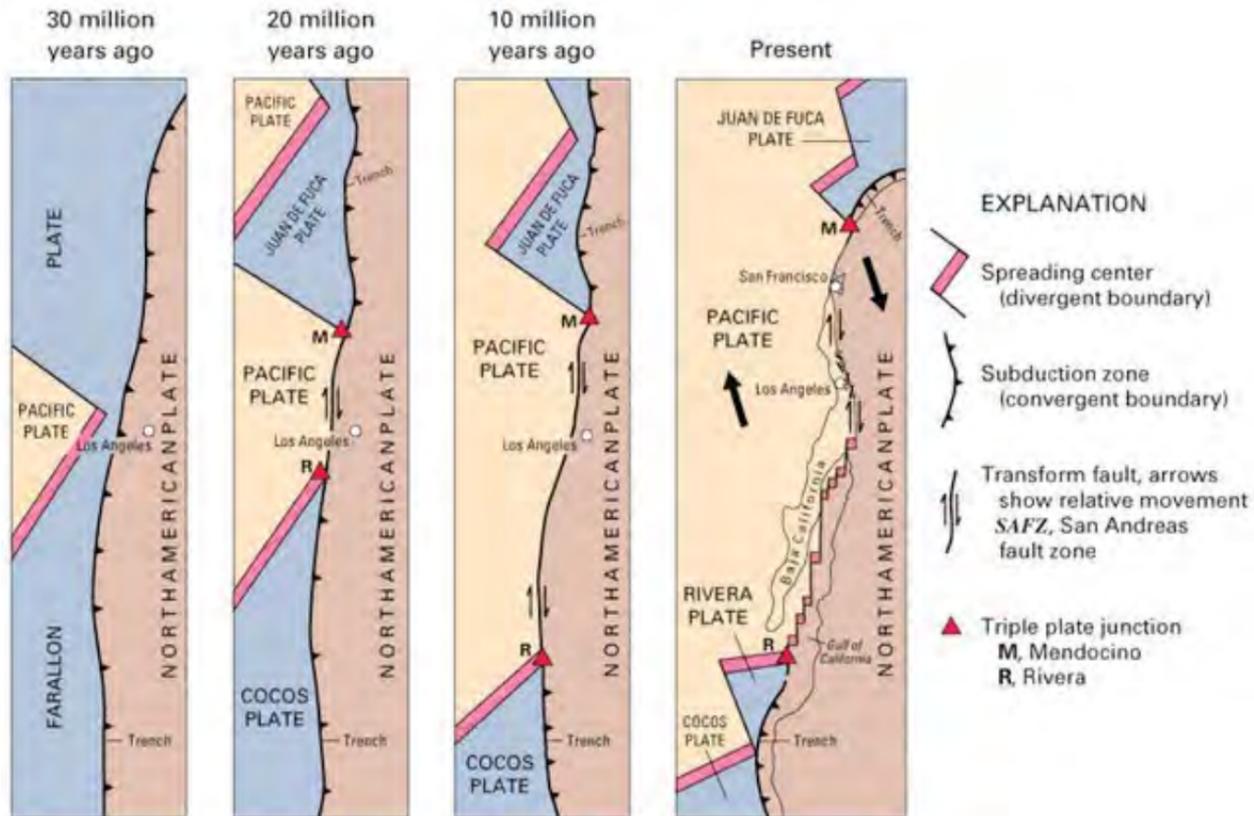


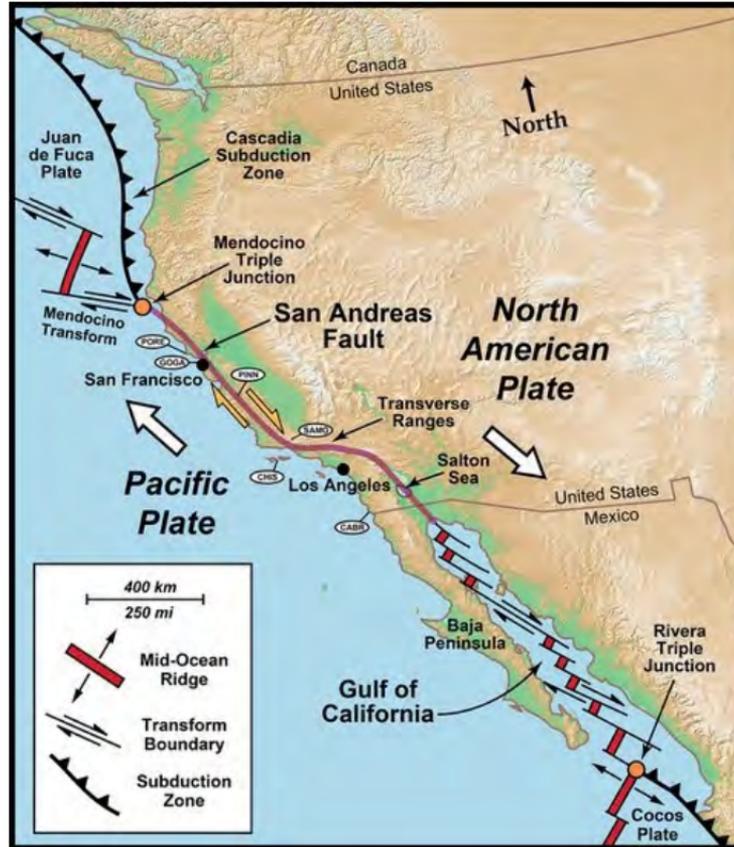


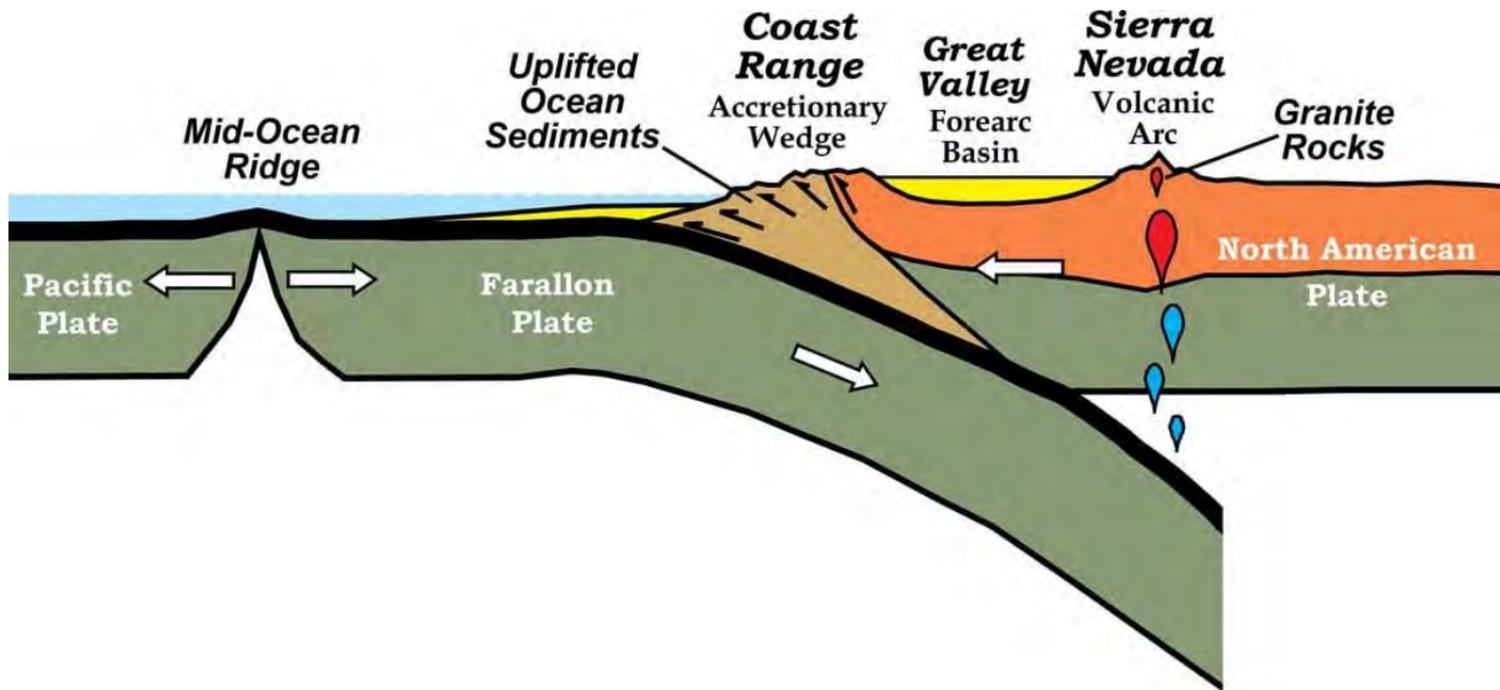
West Coast Volcanics

**WEST
COAST
RING
OF
FIRE**

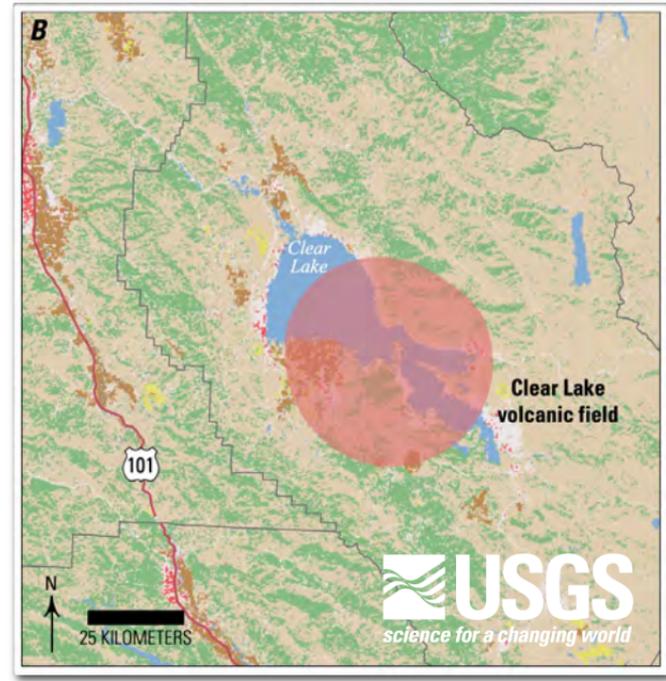
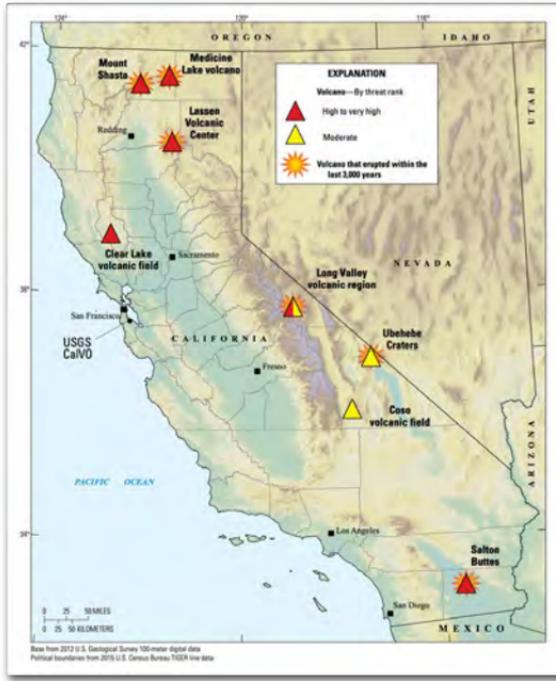








Clear Lake Volcanic Field



Clear Lake Volcanic Field

[HOME](#)
[GEOLOGY AND HISTORY](#)
[HAZARDS](#)
[MONITORING MAP](#)
[MULTIMEDIA](#)
[PUBLICATIONS](#)
[FAQS](#)

Hazards

At present, the system appears to be in a lull following a volcanically busy stretch between 60,000 and 10,000 years ago, which averaged 1 eruption every 1,800 years.

It is difficult to strictly compare the eruptive history of the Clear Lake Volcanics area to any other historically or presently active volcanic system within California. Clear Lake field is unlike both the Sonoma Volcanics to the south and the Cascades volcanoes to the north. The 2 million year volcanic history of the Clear Lake field is highly episodic, with long lulls in activity separated by shorter intervals of frequent eruptions. At present, the system appears to be in a lull following a volcanically busy stretch between 60,000 and 10,000 years ago, which averaged 1 eruption every 1,800 years. Because of long pauses in the volcanic activity near Clear Lake, it is currently uncertain what stage of volcanism the region might be undergoing. Intermittent seismic activity and the presence of heat at depth indicate that the system is still active and eruptions are likely.

If the [magma](#) chamber beneath the Clear Lake field were tapped again, eruptions might occur in the lake. These eruptions would be phreatomagmatic and would pose [ash-fall](#) and wave hazards to the lakeshore and ash-fall hazards to areas within a few kilometers of the [vent](#). Eruptions away from the lake would produce [silicic](#) domes, cinder cones and flows and would be hazardous within a few kilometers of the vents. Future eruptions would be signaled by heightened earthquake activity.

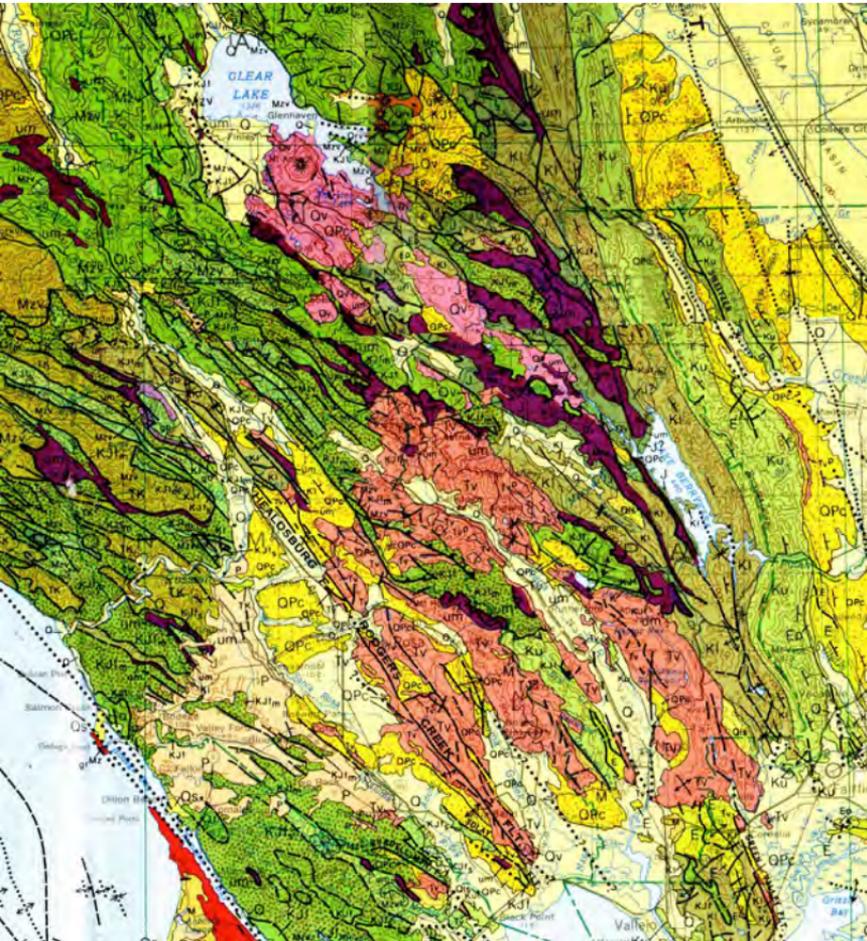


Mt. Konociti erupted during the most recent stage of volcanism (01. [Ma](#) to 10,000 years ago), and a future eruption from the same site would be devastating to the nearby inhabitants.

(Credit: Donnelly-Nolan, Julie M.. Public domain.)



Clear Lake Volcanic Field Geothermal Plants



Volcanic Regions & Soils

- Formed from the weathering of extrusive igneous rocks
- Relatively young, shallow and acidic soils
- Highly variable from one another depending on chemistry and climate
- Associated with higher concentration of aromatics, savory compounds, and acidity in wines.



Layers of Influence: Soils, Climate, & Environment

Extrusive Volcanic Rocks & Soils

Categorized by rock type and (composition)

- **BASALT (Mafic):** Low in silica; high in magnesium & iron. The most common volcanic rock. Dark red and black, fertile, heat retentive. Weathers to clay; high affinity to water.

Etna, Willamette, Canary Islands, Yarra Valley

- **ANDESITE (Intermediate):** Variable soils that typically contain both mafic and felsic minerals and a significant amount of quartz. Includes dacite and andesite. Named for the Andes mountains.

Chile, Argentina, Alsace, North Coast CA

- **RHYOLITE (Felsic):** Over 65% silica; significant potassium. Born from extremely violent eruptions. Formed by rapid cooling of lava at the earth's surface. Includes pumice, ash, tuff, & obsidian. Low in nutrients; very low water-holding capacity.

North Coast CA, Tokaj, Santorini

Extrusive Volcanic Rocks & Soils: **BASALT**



Columnar basalt, Columbia River Basin



Weathered basalt soil, Willamette Valley



Basaltic lava, Mt. Etna



Basalt boulders, Napa Valley



Monte Rosso Vineyard, Sonoma Valley

Extrusive Volcanic Rocks & Soils: **ANDESITE**



Stony Andesite, Tokaj



Spring Mountain, Napa Valley



Weathered Andesite,
Rangen, Alsace



Andesite



'Trumao' soils, Itata, Chile

Extrusive Volcanic Rocks & Soils: RHYOLITE



Rhyolite, Tokaj, Hungary



Mazama Ash, Echo, Oregon



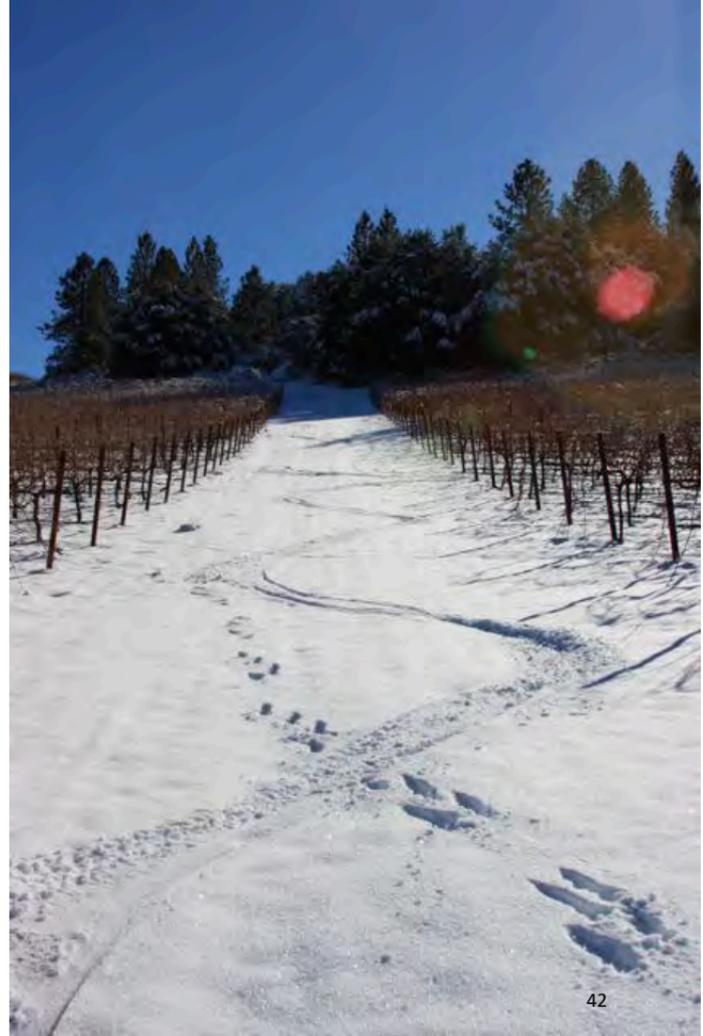
'Aspa' soil (pumice + ash), Santorini



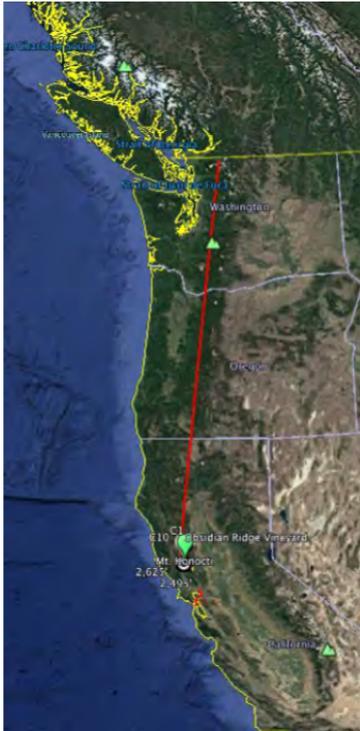
Obsidian & Tuff, Obsidian Ridge Vineyard, CA

Volcanic Mountain Environment

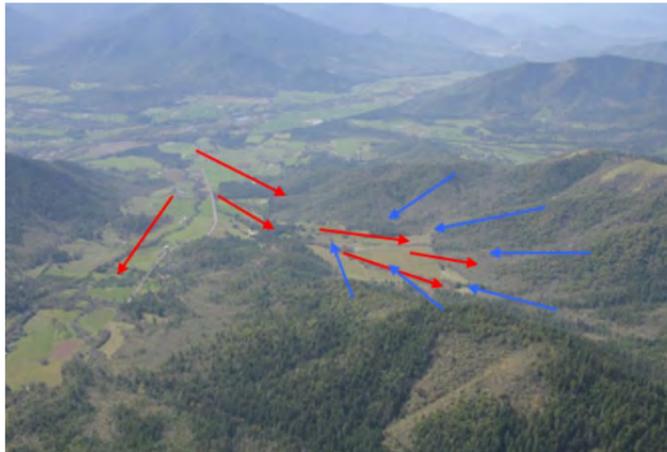
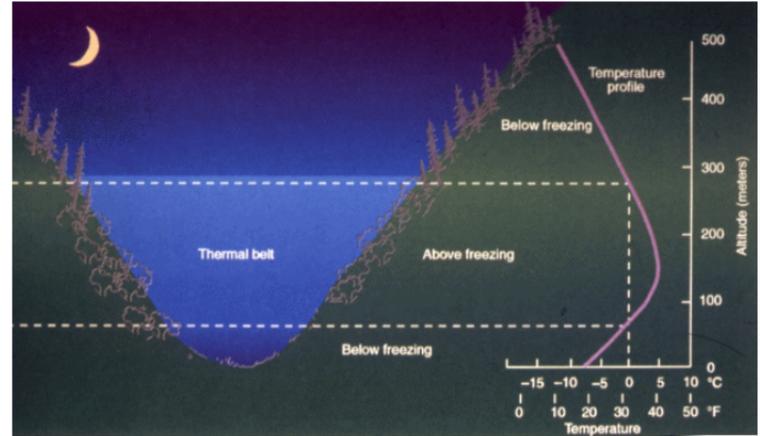
- **Geography:** Continentality & Latitude
- **Elevation:** Relative & Absolute Relief
- **Atmosphere:** Lapse Rate & Humidity
- **Topography:** Terrain, Slope & Aspect



Geography & Topography



Farming at 3,000' is comparable to farming at sea level 900 miles north.



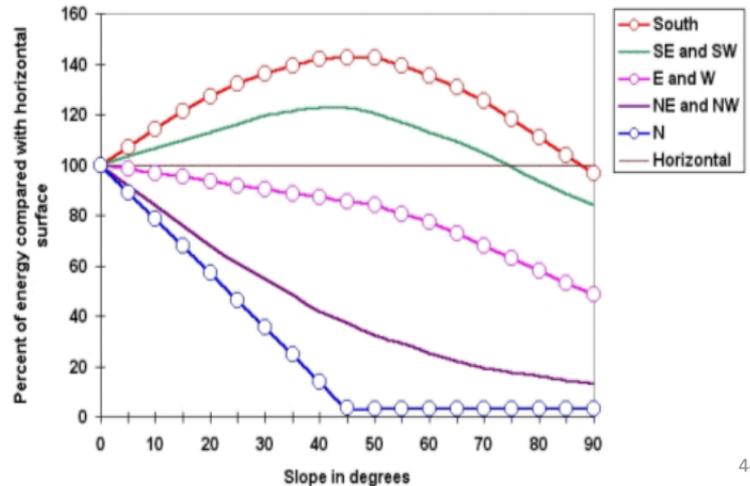
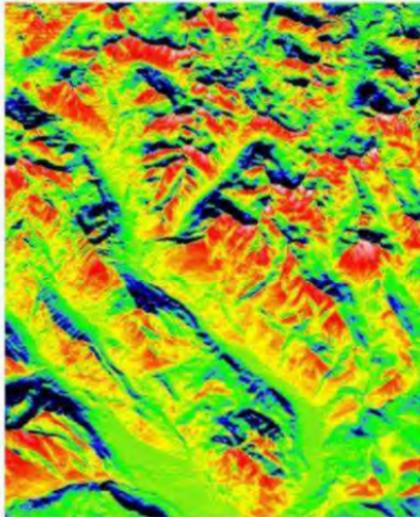
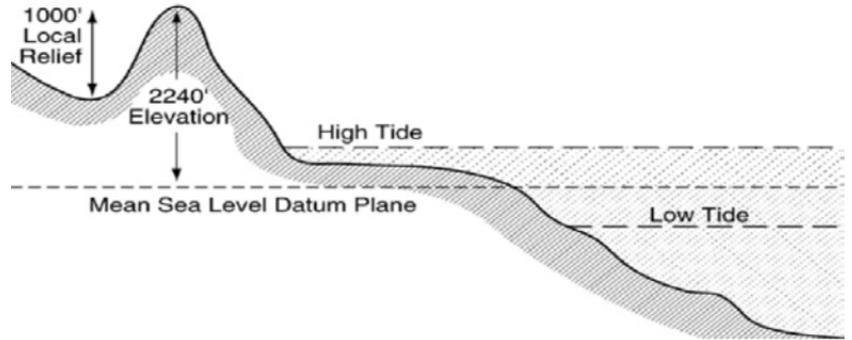
All weather is driven by air temperature, pressure & humidity.

Local weather is shaped by slope, aspect, diurnal characteristics, proximity to coast.

Slope & Relief

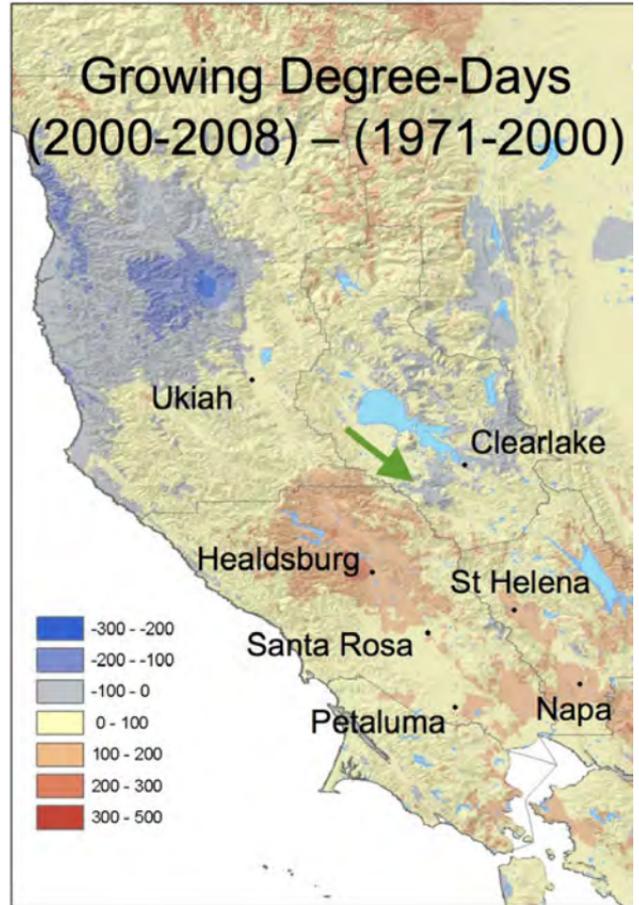
Relative vs Absolute Relief.

Sun angle is primary driver of heat loading and retention for both air & soil temperatures.



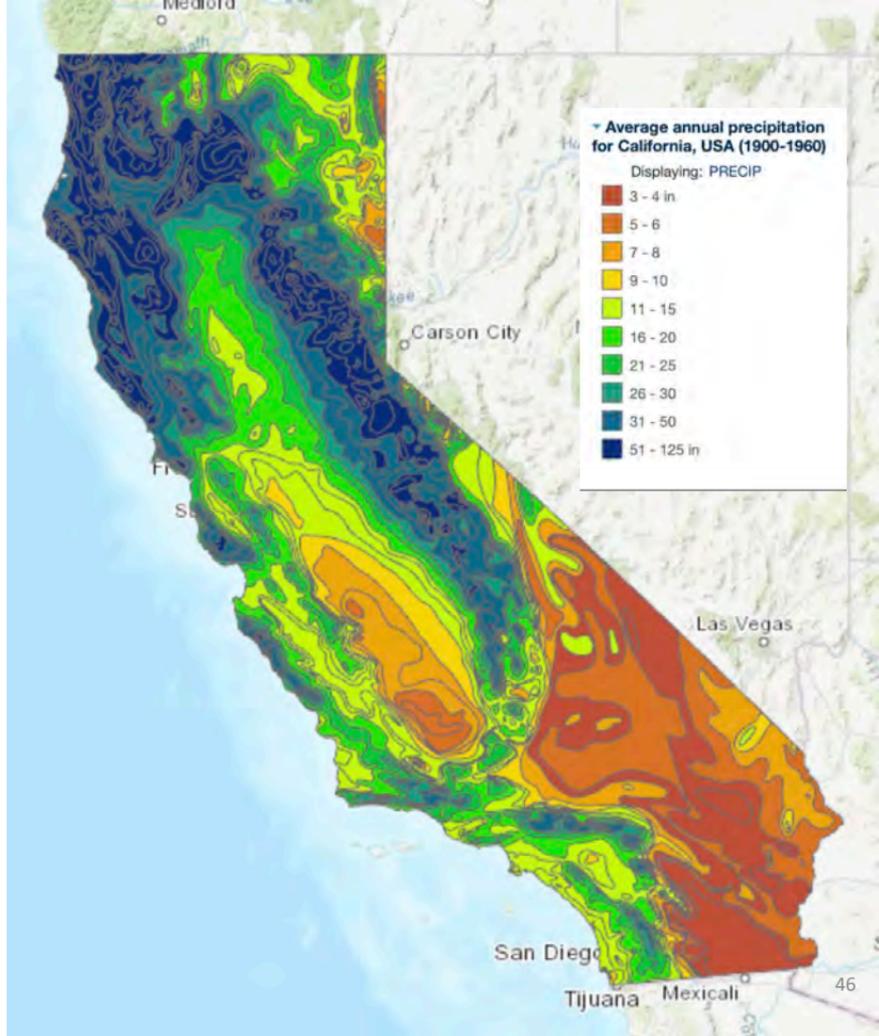
Impact of a Changing Climate

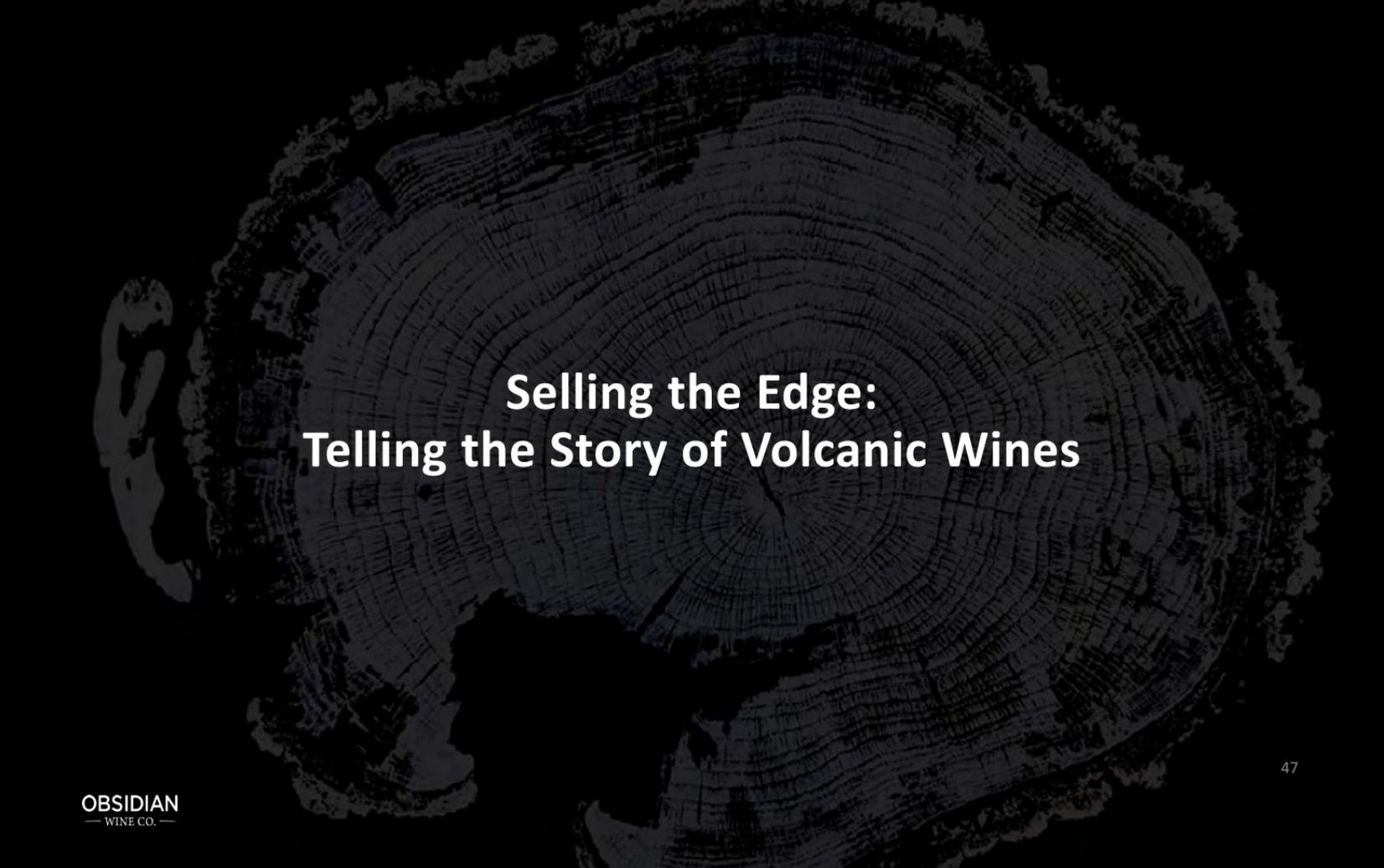
- Valley heat
- Diurnal Shifts/Night Cooling
- Extreme Events



Volcanic Mountain Viticulture

- Ample Availability of Water
- High UV/Luminosity
 - Skin thickness
 - Skin to Pulp Ratio
 - Breakdown of pyrazines
- Low Pest & Disease Pressure





Selling the Edge: Telling the Story of Volcanic Wines



MOUNT ETNA, ITALY



AZORES, PORTUGAL

An aerial photograph of the Somló region in Hungary. The central focus is a large, rounded hill covered in dense green forest. The hill's top is relatively flat, while its slopes are steep. Surrounding the hill is a vast, flat landscape divided into a complex network of agricultural fields. The fields vary in color, from vibrant green to golden-brown, indicating different crops and stages of growth. Small clusters of houses and buildings are scattered throughout the fields. In the far distance, the terrain levels out into a wide valley with more fields and some distant structures under a clear sky.

SOMLO, HUNGARY



RED HILLS LAKE COUNTY, CALIFORNIA

Volcanic Journey Film

obsidianwineco.com/volcanicjourney







Obsidian Ridge Vineyard

Obsidian Key Contacts

Peter Molnar, Co-Founder, peter@obsidianwineco.com

Arpad Molnar, Co-Founder, arpad@obsidianwineco.com

Michael Terrien, Co-Founder, Michael@obsidianwineco.com

Alex Beloz, Winemaker, alex@obsidianwineco.com

Jennifer La Rosa, Sales Director, West Region, jennifer@obsidianwineco.com

Corey Bunnewith, Sales Director, East + Nat'l Accts, corey@obsidianwineco.com

Susan Sueiro, General Director, ssueiro@obsidianwineco.com



NOTES